

RECEIVED

DOCKET FILE COPY ORIGINAL

BEFORE THE  
FEDERAL COMMUNICATIONS COMMISSION  
WASHINGTON, D.C. 20554

IN THE MATTER OF )

AMENDMENT OF SECTION 73.202(B), )  
TABLE OF ALLOTMENTS, FM BROADCAST )  
STATIONS (MADISONVILLE, TEXAS). )

RM- \_\_\_\_\_

**PETITION FOR RULE MAKING**

LEON HUNT, D/B/A HUNT BROADCASTING (HUNT),  
PURSUANT TO SECTION 1.401 OF THE COMMISSION'S RULES (47 C.F.R. §1.401),  
HEREBY RESPECTFULLY REQUESTS THAT THE COMMISSION ISSUE, AT AN  
EARLY DATE, A NOTICE OF PROPOSED RULE MAKING LOOKING TOWARD  
THE ALLOCATION OF FM CHANNEL 267A, 101.3 MHz, TO MADISONVILLE,  
TEXAS, AS THAT COMMUNITY'S THIRD FM ALLOCATION. AS GOOD CAUSE  
THEREFOR, HUNT STATES AS FOLLOWS:

1. MADISONVILLE, TEXAS, AN INCORPORATED CITY, IS THE  
COUNTY SEAT OF MADISON COUNTY, TEXAS. IT HAD A 1990 CENSUS  
POPULATION OF 3,569 PERSONS, WHICH HAS REMAINED RELATIVELY  
STEADY SINCE 1960. THE COUNTY POPULATION IS 10,931, UP FROM 10,649 IN  
1980, AND 7,693 IN 1970. MADISONVILLE HAS A COUNCIL/MANAGER FORM  
OF GOVERNMENT, AND IS LOCATED AT U.S. HIGHWAY 190 AND STATE  
HIGHWAY 21, AND IS WITHIN TWO MILES OF THE NEAREST INTERSTATE  
EXCHANGE, AT INTERSTATE ROUTE 45. MADISONVILLE IS SERVED BY THE  
BURLINGTON AND NORTHERN RAILROAD, AND BY THE MADISONVILLE  
MUNICIPAL AIRPORT.

2. MADISONVILLE HAS ITS OWN CITY WATER SYSTEM AND  
CITY UTILITIES. THERE IS A CITY RETAIL SALES TAX, AN INDEPENDENT  
SCHOOL DISTRICT, AND AN AREA HOSPITAL. IT HAS AN ELEMENTARY  
SCHOOL, INTERMEDIATE SCHOOL, JUNIOR HIGH SCHOOL, AND A HIGH  
SCHOOL; SIX TENNIS COURTS; 25 CHURCHES; SIX PERMANENT AND 25

No. of Copies rec'd 244  
List ABCDE MMB

VISITING PHYSICIANS, AND FOUR DENTISTS. OTHER BUSINESSES IN MADISONVILLE INCLUDE THE CHAMBER OF COMMERCE, A WEEKLY NEWSPAPER, A CABLE TELEVISION COMPANY, ACCOUNTANTS, AUTOMOBILE DEALERS, NURSING HOMES, ELECTRIC, GAS, AND WATER COMPANIES, ATTORNEYS AND ACCOUNTANTS, ANTIQUE DEALERS, FURNITURE STORES, HARDWARE AND LUMBER STORES, FIVE BANKS, GROCERY STORES, DOCTORS AND DENTISTS AND DRUGGISTS, FARMING AND FEED STORES, A FIRE DEPARTMENT AND EMERGENCY MEDICAL SERVICES DEPARTMENT, FUNERAL HOMES, COUNTY AND CITY GOVERNMENT OFFICES, INSURANCE AGENCIES, HOTELS, REALTORS, AND RESTAURANTS.

3. LOCAL MEDIA OF MASS COMMUNICATIONS IN MADISONVILLE INCLUDE ONE AM DAYTIME BROADCAST STATION, KMVL, 1220 KHz AND TWO FM STATIONS, KMVL-FM, ON CHANNEL 263C-3, 100.5 MHz, AND KAGG, ON CHANNEL 241C-2, 96.1 MHz. THE ALLOCATION OF CHANNEL 267A WILL CONSTITUTE THE THIRD FULL-TIME AURAL TRANSMISSION SERVICES TO MADISONVILLE, AND THE THIRD FM TRANSMISSION SERVICE.

4. AS CAN BE SEEN FROM THE ATTACHED ENGINEERING STUDY PREPARED BY JOHN R. FURR, COMMUNICATIONS CONSULTANT TO HUNT, CHANNEL 267A CAN BE ALLOTTED TO MADISONVILLE CONSISTENT WITH ALL CHANNEL SPACING/SEPARATION REQUIREMENTS FOR CO-CHANNEL AND ADJACENT CHANNEL ALLOTMENTS AND EXISTING SERVICES. THE REFERENCE COORDINATES PROVIDE A SITE WHICH WOULD SERVE ALL OF MADISONVILLE WITH THE REQUIRED 70 DBU SIGNAL CONTOUR. THE SITE IS NOT WITHIN THE AREA SUBJECT TO U.S./MEXICAN COORDINATION, OR U.S./CANADIAN COORDINATION. MR. FURR CALCULATES THAT THE POPULATION SERVED WITHIN THE 60 DBU CONTOUR WILL BE 16,309 PERSONS, WITHIN 2,516 SQUARE KILOMETERS.

5. UPON THE ALLOCATION OF FM CHANNEL 267A TO MADISONVILLE, HUNT WILL IMMEDIATELY PREPARE AND, AT THE

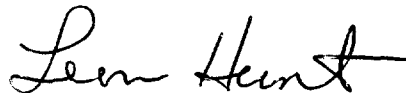
APPROPRIATE TIME ESTABLISHED BY THE COMMISSION FOR FILING APPLICATIONS FOR THE CHANNEL, HUNT WILL FILE AN APPLICATION FOR A CONSTRUCTION PERMIT TO OPERATE ON THAT CHANNEL AT MADISONVILLE, TEXAS. HUNT IS FULLY QUALIFIED TO DO SO AND WILL ESTABLISH HIS QUALIFICATIONS IN THE APPLICATION.

THEREFORE, THE FOREGOING CONSIDERED, LEON HUNT, D/B/A HUNT BROADCASTING, HEREBY RESPECTFULLY REQUESTS THAT THE COMMISSION ISSUE, AT THE EARLIEST OPPORTUNITY, A NOTICE OF PROPOSED RULE MAKING, PROPOSING TO ALLOT CHANNEL 267A TO MADISONVILLE, TEXAS AS THAT COMMUNITY'S THIRD FM CHANNEL ALLOTMENT, AS FOLLOWS:

CITY	CHANNEL NUMBER	
	PRESENT	PROPOSED
MADISONVILLE, TEXAS	241C2, 263C3	241C2, 263C3, 267A

THERE IS NO REGULATORY FLEXIBILITY IMPACT FROM THE PROPOSED ALLOTMENT. SEE, CERTIFICATION THAT SECTIONS 603 AND 604 OF THE REGULATORY FLEXIBILITY ACT DO NOT APPLY TO RULE MAKING TO AMEND SECTIONS 73.202(B)...OF THE COMMISSION'S RULES, 46 FED. REG. 11549, FEBRUARY 9, 1981. IT IS SUBMITTED THAT THE PUBLIC INTEREST WILL BE SERVED BY THE ADDITIONAL VOICE TO THE COMMUNITY.

RESPECTFULLY SUBMITTED,



LEON HUNT, D/B/A HUNT BROADCASTING  
102 WEST MAIN STREET  
MADISONVILLE, TEXAS 77864  
(409) 348-9200  
MARCH 23, 1999

## ALLOCATION NARRATIVE

This statement is prepared on behalf of Leon Hunt. This is a petition for Rulemaking which requests an amendment of the Table of FM Channel Allotments, Section 73.202(b) of the FCC Rules. The request is to add Channel 267A to Madisonville, Texas. This statement discusses the technical factors involved in the above change.

1. The reference coordinates for this Madisonville proposal are: Latitude 31°01'20" North, Longitude 95°55'00" West

2. As can be seen from the attached Exhibit A, Class A operation from this site will comply with all separation requirements as set forth in §73.207 of the FCC Rules.

3. From the reference site the entire city of Madisonville will be served with the 70 dBu contour as required by §73.315(a) and (b) as shown in Exhibit B.

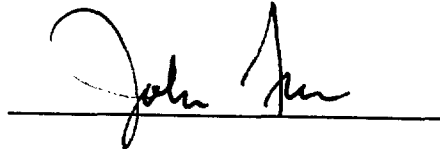
4. The site proposed herein is 504 km to the nearest point of the US-Mexican Border and therefore outside the 320 km coordination distance required with Mexico.

5. The population served will be 16,122 persons within the 60 dBu (1 mV/m) contour having an area of 2,412 square kilometers.

6. In compliance with MM Docket 92-159 for proving site compliance, Exhibit C is a site map showing that the reference coordinates is located in an area suitable for tower location.

I, John R. Furr, am a Communications Consultant, and represent Leon Hunt. My qualifications are a matter of record with the Federal Communications Commission, and all statements made herein are true and correct to the best of my knowledge and belief.

March 10, 1999

A handwritten signature in dark ink, appearing to read "John R. Furr", is written over a horizontal line.

John R. Furr  
8620 N. New Braunfels, Suite 305  
San Antonio, TX 78217  
210-828-4555

03-05-1999

John Furr &amp; Associates Inc.

PAGE 1

FM Study for: NEW	FCC Database Date: 3/99	31-01-20
Location: MADISONVILLE, TX	Channel Class: A	95-55-00
Call City, State	Chan Class Freq kW Latitude Dist.	Required
Status Proponent	File Number HAAT Longitude Azm.	Clear (km)

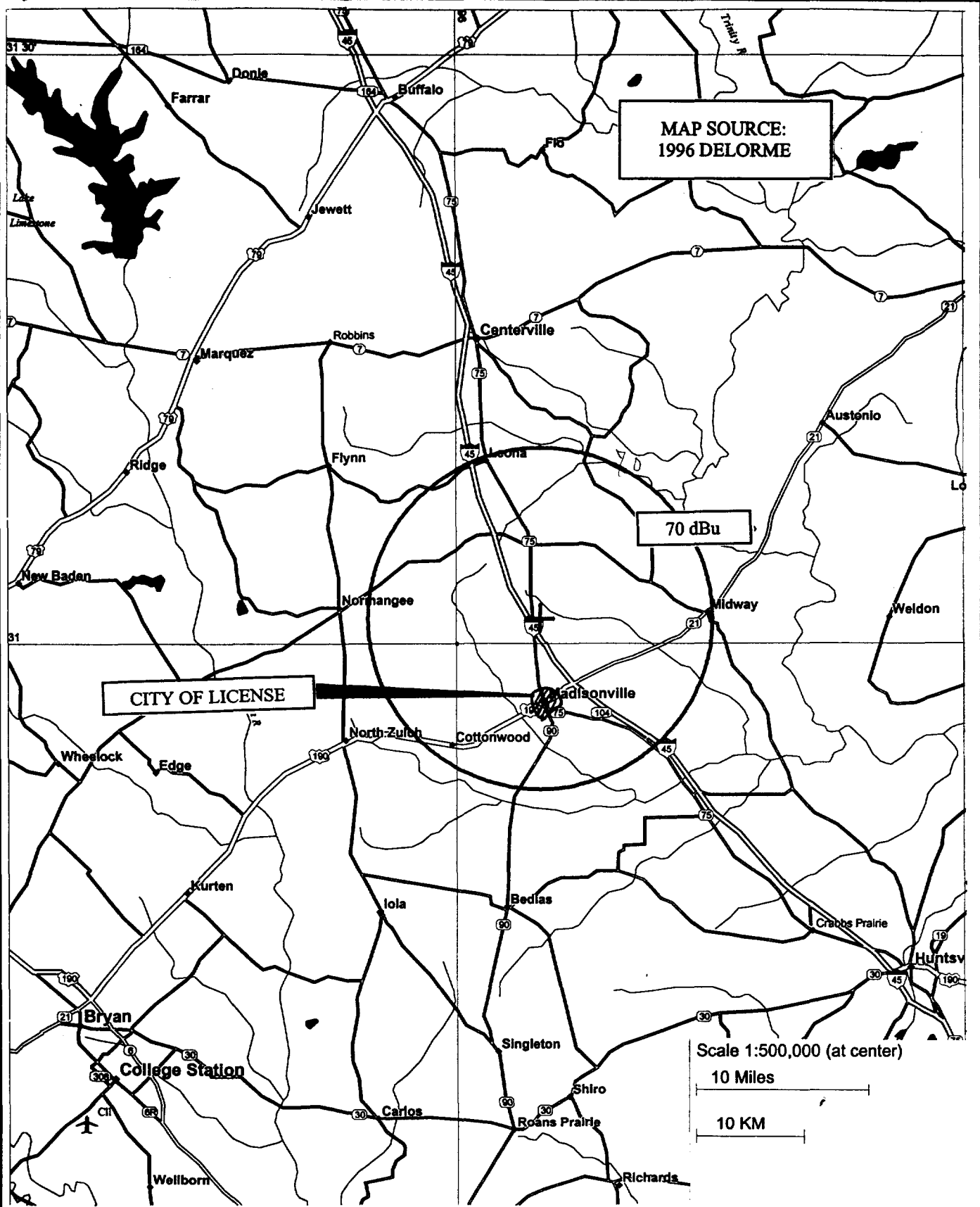
-----  
 >>>>>>> Study For Channel 267 101.3 MHz <<<<<<<<
 -----

KNUE	TYLER, TX	268 C	101.5	98.	32-15-35	165.00	165	
LIC	GULFSTAR COMMUNICATIO	BLH-850307KT	327		94-57-02	33.5	+0.00	CLOSE
KLOL	HOUSTON, TX	266 C	101.1	95.	29-34-34	165.01	165	
LIC	KLOL LICENSE LIMITED	BLH-831025AB	585		95-30-36	166.2	+0.01	CLOSE
KZTR	FRANKLIN, TX	270 C3	101.9	25.0	30-56-04	50.7	42	
LIC	ROY E. HENDERSON	BLH-940927KB	100		96-26-15	259.1	+8.7	CLOSE
KSAMFM	HUNTSVILLE, TX	269 A	101.7	3.7	30-41-48	50.2	31	
LIC	WALKER COUNTY COMMUNI	BMLH-900807KC	128		95-33-08	135.9	+19.2	CLEAR
WRR	DALLAS, TX	266 C	101.1	98.0	32-35-22	200.3	165	
LIC	CITY OF DALLAS, TEXAS	BLH-860130KF	460		96-58-10	330.4	+35.3	CLEAR
KSHU	HUNTSVILLE, TX	213 A	90.5	3.00	30-42-50	49.0	10	
LIC	SAM HOUSTON STATE UNI	BLED-870921KA	77		95-32-58	134.1	+39.0	CLEAR

**JF&A**  
 COMMUNICATIONS  
 CONSULTANTS

ALLOCATION STUDY

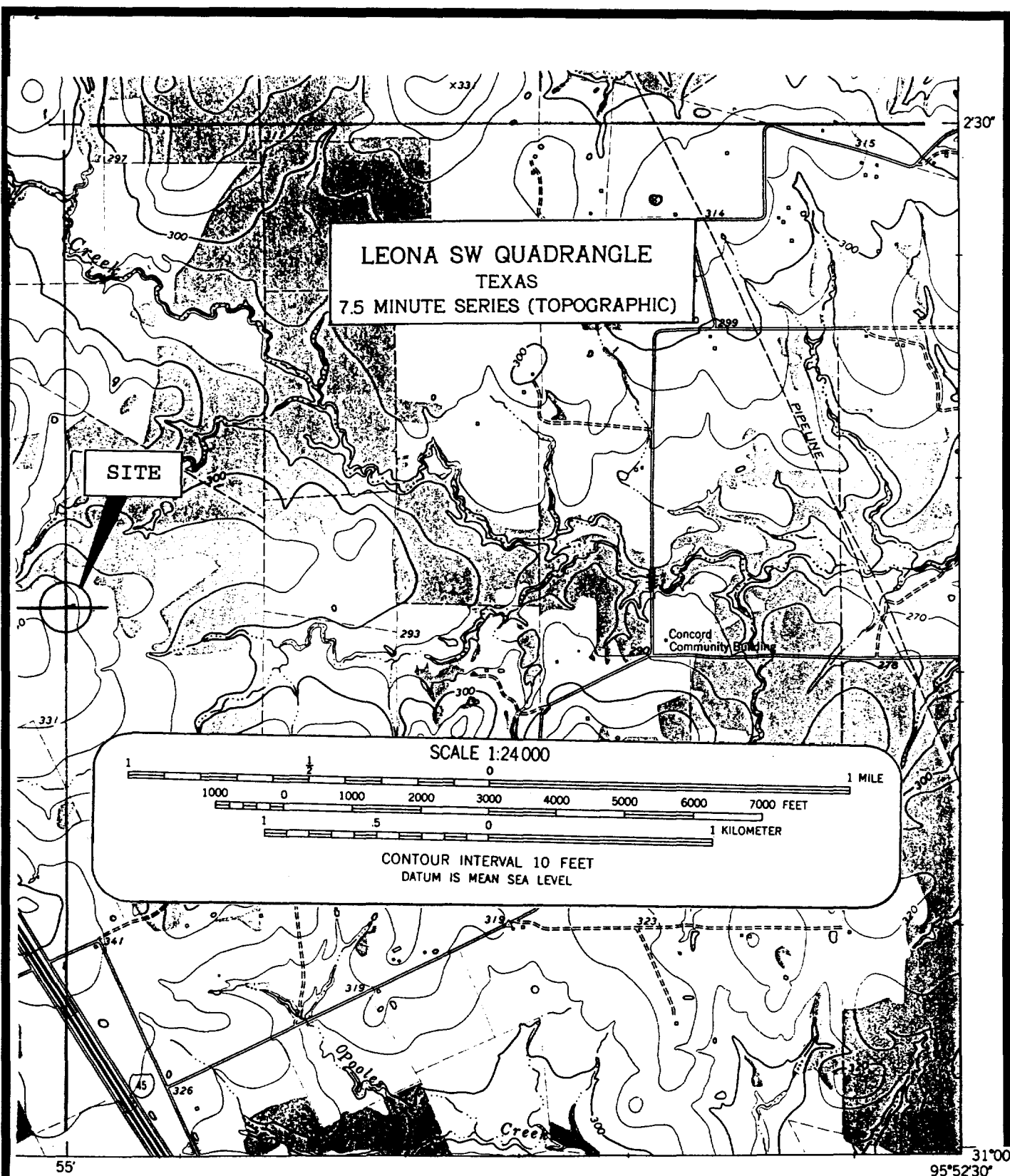
NEW  
 MADISONVILLE, TX  
 EXHIBIT A



**JF&A**  
COMMUNICATIONS  
CONSULTANTS

CONTOUR MAP

NEW  
MADISONVILLE, TX  
EXHIBIT B



**JF&A**  
COMMUNICATIONS  
CONSULTANTS

SITE MAP

NEW  
MADISONVILLE, TX  
EXHIBIT C